

PRESS RELEASE

New Sources Unveils New and Fresh Corporate Identity, Reflecting New Mission, Leadership, and Strategic Direction

Amsterdam, 6 November 2024 - Today New Sources Energy N.V. announced the launch of its new corporate identity. Rebranded “**New Sources**” with a new corporate identity, signifies a major transformation for the company. This rebranding, highlighted by a new brand name, logo, and website design, marks a pivotal step as New Sources embarks on a fresh strategic path under new leadership, committed to both generating competitive financial returns and delivering positive environmental impact. Driving the corporate reorganisation is New Sources’ mission in which entrepreneurship and sustainability are firmly embedded: *“Accelerating the energy transition towards net-zero through investing in key energy transition production and technology companies.”* The rebranding emphasises impact finance with a pure play focus on the energy transition sector.

The newly launched logo and website reflect New Sources’ modern, finance-first impact-centric approach. Designed with a clean, sophisticated aesthetic, the logo embodies renewable energy, while the streamlined website enhances user experience, allowing stakeholders and partners to seamlessly access information. This transformation positions New Sources as a future-proof and resilient company, ready to innovate and inspire.

“Our rebranding is not just about a new look— it reflects who we are now and where we’re headed. With a strong brand name and a new focus, we are building an impact-driven company with a corporate identity that is dynamic, future-focused, and aligned with global sustainable development goals,” explained Leonard Vereecken, CEO of New Sources. *“This new identity embodies our core mission: a commitment to innovative growth, sustainable practices, and exceptional value creation. We are excited to move forward under this identity to building value for our shareholders, partners and stakeholders.”*

New Sources’ corporate identity’s transformation represents a complete departure from the past and a bold move towards a profitable and sustainable future.

For more information, please visit our new website at www.newsources.energy

About New Sources

New Sources is a publicly listed impact company, with a mission to accelerate the energy transition towards net-zero through investing in key energy transition assets. In the shift to a world with net-zero CO₂ emissions, New Sources focuses on developing, operating and growing renewable energy production and technology companies.

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